
THE HEART & THE HANGER



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THE RELIEF BOUTIQUE, INC.

Fall 2014

WE'RE GETTING SOCIAL!



At The Relief Boutique, we are beginning to embrace the power of social media and the benefits of connecting with our community on an ongoing basis. We enjoy providing updates to our community of clients, partners and supporters. *There are so many ways to connect with us:*

Website – www.reliefboutique.org We are updating our website at reliefboutique.org. Visit our page to see client and event photos, program information, updates and easy links to our past newsletters and articles.

Video - Our “*Welcome to The Relief Boutique*” video provides a glimpse at our organization with volunteer and client interviews and experiences. You can view our new video on YouTube and on our website at <http://reliefboutique.org/about-us/>

Thank you to Sam Zalutsky of SaZamproductions.com for making the video possible!



Monique on Filming Day



Welcome To The Relief Boutique

Facebook – <https://www.facebook.com/TRB.NYC>
Like us on Facebook and get photos and updates on program information and events.

Twitter - *@Relief_Boutique* Follow us on twitter for updates, event information and news you can use!

Connect With Us! Stay connected by liking us on Facebook, follow us on Facebook and Twitter and participate in our promotion below.

Facebook and Twitter Giveaway For Relief Boutique Clients

Like our Facebook page and follow us on Twitter for your chance to win one of two *\$50 Gift Certificates to a Relief Boutique Tag Sale in 2015!* We will randomly select one Facebook follower and one Twitter follower to win one gift certificate each. Enter at both Facebook and Twitter to double your chances to win! This giveaway will end on December 31, 2014 at midnight ET and the winners will be notified in the first week of January 2015.

You must be a former client with a client intake on file at The Relief Boutique to receive a Gift Certificate. Clients may enter on both Facebook and Twitter but are limited to win one Gift Certificate.

This promotion is in no way sponsored, endorsed, administered by, or associated with, Facebook or Twitter.

Good Luck!

KEEPING GREAT STOCK

Our goal is to provide each client of The Relief Boutique with clothing, shoes and accessories that are professional, comfortable, stylish and of good quality. We have been able to accomplish this with the assistance of generous individual and corporate donors. We recently received a shipment of new clothing items, including blazers, sweaters, pants and blouses from *Repeat Cashmere*. In addition, so far in 2014, clothing drives have been sponsored by the law firm of *Sheppard, Mullin, Richter & Hampton LLP* and by the *Brooklyn Women's Bar Association*. We have also received numerous clothing donations from individuals who have provided new and gently used clothing to support our clients. Thank you to all of our donors for helping us to fulfill our mission!



Donated Items from Repeat Cashmere



Trying on Options

UPCOMING EVENTS AND NEWS



Our next **Fashion Tag Sale** will be held on Saturday, December 6, 2014 11:00 a.m. to 4:00 p.m.

We look forward to seeing you there!

Fashion Tag Sales: Without You There Is No Us

On October 25th, 2014, The Relief Boutique team opened its doors for our seasonal Fashion Tag Sale. We have created this fun filled event multiple times and always look forward to each one. With Victoria and Carolyn at the helm, our all-volunteer staff has prepped the space and turned our “boutique” into a bargain hunter’s paradise. Moments before the doors are open the mood music has been set and copious amounts of coffee consumed...we are ready to go! For some reason however, the energy of this last tag sale was more palpable than the ones prior. It got us to thinking...have we reached our stride? Are we making our mark? People look forward to this! It’s an opportunity for our past clients to stop by to reconnect with us and buy additional items for their wardrobes. What would our non-profit do without this awesome event of fellowship and camaraderie? *The fashion tag sales are so important to The Relief Boutique because they allow us to do the good work that we do.* When receiving donations that do not meet our professional clothing demographic, we are able to sell them at a nominal fee at our tag sale. Those funds help us create workshops, keep supplies on hand, and at a very fundamental level...keep the lights on! Who knew that sweater purchase you made many years ago, that sat in the back of your closet and made it to our door would have such an impact.

We are so thankful for the patrons that utilize our tag sales. So the next time you go on a shopping spree, you can rest assured knowing your finds will make a difference -directly or indirectly-when donating to The Relief Boutique. Your clothes may gain a second life by helping a woman land a job or by benefiting The Relief Boutique with the proceeds of the sale of your gently used sweater. Helping women in need is the foundation of our mission. We could not provide *clothing and caring* without a *purchase with purpose*, and we are so grateful for everyone that comes through our doors. See you at the next tag sale and as always...*Happy Shopping!*

CLIENT MILESTONE

We welcomed our **700th client**, Nyema, to The Relief Boutique on July 31, 2014. Nyema is participating in a back to work program and is preparing to re-enter the workforce this Fall. We wish Nyema the best of luck!

Our lead stylists, **Victoria** and **Carolyn**, have volunteered their time to assist each one of our 700 clients and counting. They greet each client with a combination of warmth, knowledge and understanding to help find the right clothing and the right fit. The Relief Boutique is lucky to have such dedicated and special volunteers. We know that our clients feel the same way!



*Nyema,
our 700th Client*



*Victoria and Carolyn
Lead Stylists*

VOLUNTEER DAY

May 3rd, 2014 was a very productive day for The Relief Boutique! With the help of volunteers, including those from a partner organization and those participating in the 2014 Stanford University Beyond the Farm Day of Service, we were able to organize newly donated clothing, update our office files and select and display photos of our clients around the boutique.

It was a fun day of making new friends and improving the boutique to serve our clients better. It's only because of our volunteers that we can keep the boutique organized, efficient and welcoming for clients. We also love the energy and spirit that Volunteer Day brings to The Relief Boutique!



Volunteers Planning The Day Ahead

Congratulations to Our Clients!

We have received updates from numerous recent clients who have received employment in government, retail and office administration.

We've also received notes of thanks from clients who are utilizing the clothing and information received at The Relief Boutique as they continue to interview for employment.

We wish continued success to all!



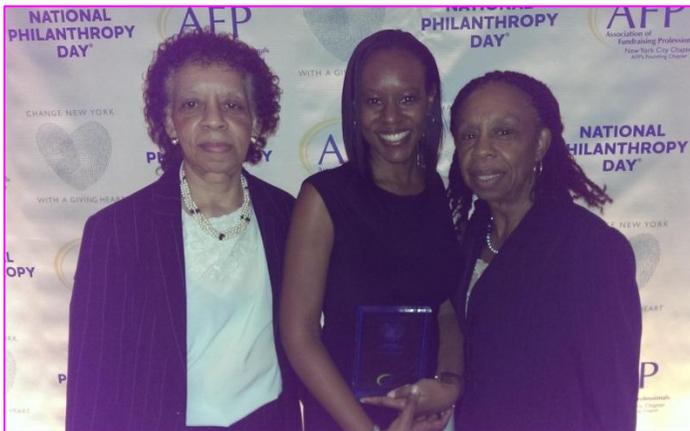
Getting The Boutique Organized

Thank you to our volunteers and special thank you to **Karen Bhatia** for once again assembling a great team to help us out!

2014 AWARDS AND HONORS

As 2014 comes to an end, we would like to thank all of our supporters for helping us continue to provide *clothing and caring* to women in need. This year, we have received support from educational, community and civic organizations in addition to generous individual support. Below are the awards, honors and grants that we have received this year:

- *Columbia Community Service Grant*
- *The Brearley School Frances Riker Davis Award*
- *AFP-NYC Outstanding Philanthropic Family Award*
- *Grant provided by the Officers and Members of Omar Temple*
- *The Hiram Grand Lodge's Community Charity Grant*



Victoria, Robyn and Carolyn as Honorees at the AFP's Annual National Philanthropy Day Luncheon

We are working to build new partnerships and gain more support in the year to come. We are committed to being a resource in our community and to help women in need see themselves as professional and capable women. The services of The Relief Boutique provide them with additional tools in their search for employment and economic stability.



2014 Clients

Please consider helping The Relief Boutique continue to provide professional clothing and education to women in need in the New York City area.

Contact us at robyn@reliefboutique.org for more info on ways to get involved!

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