
THE HEART & THE HANGER



Volume 1, Issue 1

THE RELIEF BOUTIQUE, INC.

Fall 2011

Welcome!

This is the first edition of The Heart & The Hanger, the official newsletter of The Relief Boutique.

The Relief Boutique is a not-for-profit organization, tax exempt under Section 501(c)(3) of the Internal Revenue Code, formed to help economically disadvantaged women in the New York City area succeed in their employment and other professional endeavors by providing them with access to professional clothing and accessories appropriate for the workforce. Our clients receive one-on-one assistance from volunteers who act as personal stylists and offer advice on finding appropriate clothing for a specific industry and the right fit for a client.

Our motto is “*Clothing and Caring*” for our clients.

There is no denying the positive impact of proper professional attire for women seeking employment. By providing personal service and professional attire to our clients, we assist them in building confidence, a positive attitude and high self-esteem -- traits essential to successful employment and professional advancement.



Fitting a client.



The finished look.

Our Clients

After our kickoff party in December 2010, The Relief Boutique began operations, servicing our first clients in March 2011. To date, we have successfully prepared over 75 women for interviews and employment in areas as diverse as medicine, law, office administration, security and food services. In addition, many of our clients have been prepared for job fairs and educational opportunities. We provide each client with two business outfits, shoes, a handbag and accessories, along with care, encouragement and guidance on maintaining an appropriate look.



Ready for work.

The Relief Boutique Participates in Community Events

In Spring 2011, representatives from The Relief Boutique participated in fairs, meetings and panels hosted by some of our partner organizations, including the Brooklyn Job Corps, the Harlem Children's Zone and the Boys Club of New York. Participation at these events provided an opportunity for The Relief Boutique to introduce

itself and its services to the Harlem community. We also had an opportunity to learn more about the services and programs that are provided in the Harlem community, and establish new partnerships with established organizations.



Reaching out to the community.

Volunteering at The Relief Boutique

The Relief Boutique welcomes volunteer assistance from all interested in supporting our mission. Contact us at info@reliefboutique.org or visit our website at www.reliefboutique.org to learn more about volunteering at The Relief Boutique.



Volunteers keep us organized.

Clothing Drives

The vision of The Relief Boutique cannot be realized without the efforts of many people who have rolled up their sleeves to make our organization a viable reality.

In April 2011, the Brooklyn Women's Bar Association, led by Joanne Quinones and Sue Novick Wasko, held their annual clothes drive with all of their members, which benefitted The Relief Boutique.

In August 2011, Ariana Golub of Federman Steifman LLP and Sean Devine of Drexel Grande LLC devoted many hours to preparing for and hosting a building-wide clothes drive located in a midtown office building, which benefitted The Relief Boutique.

The generous contributions of these organizations, as well as those of our many individual donors, help provide the resources necessary to reach our goals of providing professional clothing and accessories to economically disadvantaged women in the New York City area who are seeking employment, entering the workforce, or preparing for other professional endeavors.

The Relief Boutique accepts new and gently used cleaned clothing and accessories appropriate for a professional environment, including: skirt suits, pant suits, dresses, skirts, shirts, pants, blazers, handbags, shoes, jewelry and scarves. We strive to keep our boutique filled with clothing and shoes of all sizes for our clients.



A peek at the boutique...

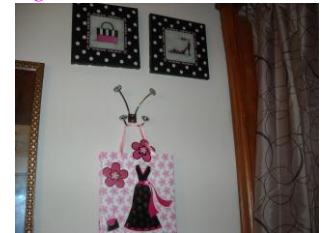
Welcome!



Accessories



Private Fitting Area



Upcoming Events

Mark your calendars!

On Saturday, September 24, 2011, we will present a “*Client Celebration Event*.” We will have as our guests our past clients as well as community partners to celebrate the accomplishments of our clients who have gained employment with the help of our services.



On Saturday, October 22, 2011, we will present a “*Fashion Tag Sale*.” We invite our clients and partner organizations to attend.

Thank You to Our Supporters

A not-for-profit organization is only as strong as the people who stand behind it and continue to support it. The Relief Boutique is very grateful to our board members, donors and many volunteers who assist and bring to life our “*Clothing and Caring*” motto experience.

We especially thank volunteers Ethan Pearce, Adria Marchegiano, Marlene McLarty, Jeanette Pennington and Marilyn Williams for the time, dedication and talent that they give to The Relief Boutique on a continued basis.

Perhaps the ultimate thanks can be derived from the accomplishments of our clients, who prove that inner spirit, drive and hard work define true success. The Relief Boutique is proud to be an accessory to that success, and we recognize and applaud the commitment and perseverance of those we serve.

We encourage volunteers, donors and clients to be ongoing pillars for The Relief Boutique. As word spreads with your help, we can expand our reach to more women of New York City.

Learn More about The Relief Boutique

The Relief Boutique is located in the Harlem area of Manhattan. We serve women by appointment who are referred through community and government organizations. Please contact us for more information on becoming a partner organization or to learn more about the organization.

The Relief Boutique
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Also, be sure to “like” us on Facebook by searching “The Relief Boutique.”

Board of Directors

(left to right)

Victoria Townes-Griffith
Carolyn Young
Karen Young
Robyn Young
Benjamin Pearce



*The Board at The Relief Boutique Kickoff Party,
Photographed by Stephen A. Wilson Jr.*



*Ben and Robyn at The Relief Boutique,
as featured in Hosea Johnson's photography blog*